



**YOU CAN HELP MAKE CHANGE
HAPPEN BY
MAKING ROOM AT 88!
SPONSORSHIP PACKAGES**

**Making Room at 88 Capital Campaign Platinum Sponsorship
Gift of \$250,000 (multi year pledging options up to four years)**

Show your respect and appreciation for the anticipated 8,000 people over the next 5 years that Busby Centre will serve during their most challenging days. For as little as \$31.25 per person you can make room for over 8,000 people to access emergency group lodging and housing support.

- Company/Personal Name on 88 Mulcaster Street Building in premium placement
- Champion page on our website and backlinks as desired
- Recognition on group lodging and drop in centre area wall (upper and lower level)
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Ten tickets to our annual Street Light Gala
- Garden stone with Logo
- Media recognition (TV, radio, print)
- Unlimited social media mentions (Facebook, LinkedIn, Twitter)

**The Barrie Out of the Cold Legends of Community Sponsorship
Gift of \$100,000 (multi year pledging options up to four years)**

Show your appreciation for the Barrie Out of the Cold volunteers and participating churches for the 20 years of service to the community by sponsoring the newly renovated group lodging space.

- Company/Personal Name on Building Entrance Signage
- Champion page on our website and backlinks as desired
- Recognition on Group Lodging Area wall (upper level)
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Six tickets to our annual Street Light Gala
- Garden stone with Logo
- Media recognition (TV, radio, print)
- Unlimited social media mentions (Facebook, LinkedIn, Twitter)

**Norah's Cafe Drop-in Centre Sponsorship
Gift of \$100,000 (multi year pledging options up to four years)**

Show your appreciation for the David Busby Centre staff and volunteers for the 25 years of service to the community and encourage their work to continue by sponsoring the newly renovated Drop in centre space.

- Company/Personal Name on Building Entrance Signage
- Champion page on our website and backlinks as desired
- Recognition on Busby Centre drop in room wall (lower level)
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Garden stone with Logo
- Two tickets to our annual Street Light Gala
- Media recognition (TV, radio, print)
- Unlimited social media mentions (Facebook, LinkedIn, Twitter)

**David and Mandy's Mission Community Kitchen Sponsorship
Gift of \$50,000**

Show your appreciation for Busby Centre founders, David Busby and Mandy Hillyard. David passed away in 1997 shortly after the Centre opened in Trinity Church. Mandy is a healthcare provider and continuous advocate for marginalized people in Simcoe County.

- Recognition on Busby Centre Drop in centre room wall
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Garden stone with Logo
- Two tickets to our annual Street Light Gala
- Media recognition (TV, radio, print)
- Unlimited social media mentions (Facebook, LinkedIn, Twitter)

**Busby Champion Laundry Room Sponsorship
Gift of \$25,000**

- Name on Laundry Room Door
- Recognition on Busby Centre Drop in centre room wall
- Invitation and recognition to Milestone Capital Campaign Celebrations
- tickets to at least one Busby Centre fundraisers
- Media recognition (TV, radio, print)
- Monthly social media mentions (Facebook, LinkedIn, Twitter)

**Busby Ambassador
Gift of \$10,000**

- Recognition on Busby Centre Drop in centre room wall
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Media recognition (TV, radio, print)
- Quarterly social media mentions (Facebook, LinkedIn, Twitter)

**Busby Hero
Gift of \$5,000**

- Garden stone
- Invitation and recognition to Milestone Capital Campaign Celebrations
- Inclusion in print media
- Bi-annual social media mentions (Facebook, LinkedIn, Twitter)

**Busby Ambassador
Gift of \$500 (and up)**

- Invitation and recognition to Milestone Capital Campaign Celebrations
- Website recognition
- Inclusion in print media
- Annual social media mentions (Facebook, LinkedIn, Twitter)

**Busby Angels
Gift of \$50 (and up)**

- Website recognition

THANK YOU FOR YOUR CONSIDERATION!